TomTom

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TomTom revolutionises the way maps are delivered

~ MultiNet-R enables customers to deliver maps to the market faster and easier ~

Amsterdam, 12 November 2014 – TomTom (TOM2) today announces the availability of MultiNet-R, a new and innovative map format for business customers. MultiNet-R offers TomTom customers accurate and up-to-date maps that can be quickly integrated into their products.

"With MultiNet-R, we leverage the strength of our new transactional mapmaking platform to bring customers the next generation in maps: real-time maps," says Charles Cautley, Managing Director of TomTom Maps. "TomTom can now deliver high quality map updates faster than any other mapmaker on the market. This combination of speed and quality ensures the best end user experience." \

MultiNet-R delivers rich content and coverage in a database model that features stable IDs and seamed content layers for easy compilation. Additionally, MultiNet-R can power incremental map updates*, enabling maps to be kept up-to-date without the need to install a full map update. The global, full-feature MultiNet-R will be released monthly in 2015 and weekly in 2016.

TomTom, a global leader in mapping, invented and perfected a highly efficient hybrid approach to mapmaking. This optimizes professional methods with community input from hundreds of millions of users who actively share map changes, resulting in a map that is accurate and up-to-date.

For more information, visit www.tomtom.com.

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