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## TomTom and Sima join ranks in Norway

**Amsterdam, The Netherlands, 22 April 2016** [TomTom](#) (TOM2), a global leader in navigation and mapping products, and [Norwegian Sima AS](#), one of Norway's leading developers of software for Road Construction and Maintenance systems, today announce a cooperation to offer Sima24 applications based on [TomTom's BRIDGE solution](#). TomTom BRIDGE is a hardware platform that seamlessly connects business applications with TomTom technology.

Niels Amlie, Product Manager, Sima, said: "As the Road Construction and Maintenance industry moves towards increased demands for efficiency, accuracy and documentation, it's only natural to offer solutions that meet these requirements. All contracts for the Norwegian Public Roads Administration now require full compliance, including digital & photo documentation and storage. The TomTom BRIDGE delivers an innovative, reliable and robust solution to these needs."

Sebastien Ruffino, VP Sales, B2B Products, TomTom, said: "TomTom has been a partner of Sima for many years, so it's fantastic that the new opportunity offered by the TomTom BRIDGE is being leveraged so effectively. Sima has developed a seamless process flow and collaboration with the TomTom BRIDGE, resulting in major efficiency gains. By utilising TomTom's open Android™\* platform, and TomTom navigation, Sima's integration has simplified fieldwork and monitoring, streamlining the working day for its customers."

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\*Android is a trademark of Google Inc.