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Russia Becomes the 50th Country of TomTom's Global Speed Cameras Service

Amsterdam, 13 May 2014 –TomTom (TOM2) has launched its Speed Cameras service in Russia, making it the 50th country where the service is available. Drivers will benefit from up-to-date warnings of nearby speed and red-light cameras.

This service will be offered to leading car manufacturers and app developers, who can easily integrate the world-class service into their systems. Backed by OpenLR* technology, TomTom is able to pinpoint over 3000 speed cameras across Russia.

“Drivers in Russia are now better equipped to make smarter decisions on every journey, keeping to the designated speed limit and avoiding costly fines,” commented Ralf-Peter Schäfer, VP of Traffic and Travel Information at TomTom. “The launch of this service adds to the real-time information available to Russian drivers. TomTom recently launched its world-class traffic information in Russia, helping drivers avoid frustrating traffic jams and reach their destination faster.”