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TomTom Telematics and Shell join forces to help business fleets cut fuel costs and carbon emissions

Amsterdam, 10 November 2015 – TomTom Telematics and Shell cooperate to offer businesses in Europe a complete fuel management solution using the TomTom Telematics fleet management platform WEBFLEET alongside Shell fuel management services.

As a result of this agreement, TomTom Telematics will launch a service that integrates euroShell Cards data into its WEBFLEET platform, making fuel transactions and fuel management information available for users in one system.

“TomTom Telematics has a strong portfolio and high performance standards to help fleets improve fuel efficiency, which fits well with the expectations of Shell customers,” said Thomas Schmidt, Managing Director at TomTom Telematics.

“Furthermore, the integration of euroShell Cards fuel data within WEBFLEET provides a more complete picture for fleet managers, enabling them to optimise and manage all aspects of fuel efficiency.”

Parminder Kohli, General Manager Business Development at Shell Commercial Fleet, added: “This deal provides customers with a complete solution combining one of the telematics industry’s richest reporting suites with Shell’s fuel card expertise and one of the largest petrol station networks in Europe.”

“Fuel is amongst the biggest cost factors when running a vehicle fleet. However, by providing businesses with driver, vehicle and fuelling data insights, areas for improvement can be more easily identified and acted on, helping these businesses to reduce their costs and carbon footprint.”