



June 3, 2015

TomTom announces new technology milestone towards real-time maps

~ The world's first NDS-powered navigation portal is now live ~

Detroit, Michigan, 3 June 2015 – [TomTom](#) (TOM2) has today launched the world's first NDS* powered navigation portal giving users access to fresher maps. This portal called "[MyDrive](#)" can be used to plan trips in advance, view the Traffic situation on the road and manage favorites – thus providing a seamless experience to end-users across their entire journey.

MyDrive uses [TomTom Traffic](#), [TomTom navigation software](#) and [TomTom global maps](#) in NDS format, the innovative worldwide automotive map standard. This is another important milestone to realising real-time maps, a crucial component to enabling Highly Automated Driving cars in the future.

"We are on track with our ambition to become the leading provider of technologies for automated driving," said Jan-Maarten De Vries, VP Product Management, TomTom Automotive, "The launch of our MyDrive portal is another important step to fuel the inevitable spread of ADAS** which will later evolve into Highly Automated Driving".

The new portal is now live and publically available to all.

* [Navigation Data Standard](#) (NDS) is the open standard for automotive-grade maps, created by an association of car manufacturers, application developers and map and service providers, such as TomTom.

** Advanced Drivers Assistance Systems, or [ADAS](#), are systems to help the driver in the driving process. When designed with a safe [Human-Machine Interface](#), they should increase [car safety](#) and more generally [road safety](#).