



TomTom PLUS: The Complete Service for TomTom Users

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TomTom, Europe's leading navigation solution provider today announced details of the TomTom PLUS services, the complete package which makes travelling from A-B whether by car, foot or bicycle, safe, easy and fun.

With services such as TomTom Traffic, TomTom Safety Cameras and TomTom Points of Interest (POIs), users can ensure that they're kept up-to-date with the latest information that will effect their journey, whether navigating at home or in a foreign city.

TomTom PLUS services enables users to truly personalise their TomTom device and at the same time providing them with a trusted bundle of services from a single source. So whether it's downloading fun features such as the voice of the comical John Cleese, or latest city maps, users can ensure that their journey's become fun, easier and quicker. With Points of Interest (POIs), users can find local cinemas, WiFi hotspots, cafés or restaurants at a touch of button. Easy-to-use, customers simply download their chosen TomTom PLUS service via a GPRS-enabled phone, or through their computer.

TomTom PLUS services include the TomTom Safety Camera service that enables TomTom GO, TomTom MOBILE, TomTom NAVIGATOR, TomTom ONE and TomTom RIDER customers across France, UK, Netherlands and Belgium to download safety camera alerts onto their TomTom device. Safety camera alerts help motorists to identify where safety cameras are situated, encouraging them to drive more safely on the roads and avoid black spots and fines.

"The authorities claim that safety cameras are there to deter drivers from speeding. Therefore services such as TomTom's Safety Camera service are assisting them in getting drivers to modify their speed and reminding them to stay below the limit", said Tony Vickers, spokesperson for the Association of British Drivers. "With the addition of the Safety Camera service, TomTom's navigation solutions are a useful tool to protect the driving licences of motorists and remind them to drive in a safe and responsible manner."

As part of the TomTom PLUS services users can also download TomTom Traffic, ensuring customers keep up-to-date with the latest travel news that may affect their journey. So whether its road works on the A2, or an accident on a main road, TomTom users can ensure that they save both time and money on the roads.

"With this complete service, TomTom is changing the way people experience navigation," said Harold Goddijn, TomTom's CEO. "The TomTom PLUS services offer TomTom users a fun and easy way to customise their own navigation experience, whilst providing safe and secure information such as Traffic and Safety Cameras."

TomTom PLUS consists of a number of services, including:

- **Safety Cameras**
Know the hotspots with a large database of safety camera locations
- **TomTom Traffic**
Helps users avoid congestion with the fastest and most reliable traffic reports, as well as re-routing and calculating possible delays straight to your TomTom device
- **TomTom Weather**
Check the weather reports before or during journeys, with TomTom's up-to-date weather reports
- **Maps**
For easy and stress-free travel, download a detailed city map, and never get lost abroad again
- **Voices**
Let your favourite voice, dialect or other comical options guide you
- **Scenic routes**
Enjoy the scenic routes with TomTom RIDER, and experience the long sweeping bends of the open road
- **Points of Interest (POIs)**
Finding the places you need, whether it's restaurants, shops, campsites, WiFi hotspots or hotels.
- **Colour Schemes**
Customise your maps with color schemes that match your mood and taste

Pricing & Availability TomTom PLUS services start from €4.95 (£3.49) and are available from www.tomtom.com