

TomTom and Microsoft join forces to bring location-based services to Azure

Amsterdam, 15 December 2016 – TomTom ([TOM2](#)) and Microsoft announced today they will partner to bring enterprise-grade location-based services to Microsoft's Azure platform, based on TomTom's maps, traffic and navigation software. TomTom plans to integrate its services into Azure to make it even easier and more flexible for developers to build and manage enterprise, mobile, web and "Internet of Things" applications that are location aware.

"Location is fast becoming a critical component of a broad range of applications and services. Teaming up with Microsoft will bring our technology to a much broader developer community on a platform they are already familiar with," said Harold Goddijn, TomTom CEO.

"Making TomTom's services available through the Microsoft Azure cloud platform will allow developers and our customers to make location a core part of their cloud-based applications," said Peggy Johnson, EVP of Business Development at Microsoft.

Location based services from TomTom are used by the world's leading companies. They rely on TomTom to provide the most up-to-date maps, real-time traffic information and traffic-avoiding navigation.

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