

TomTom continues to be Europe's largest single-platform fleet management system with 175,000 vehicles

Amsterdam, 20 December 2011 – TomTom passed another milestone by providing its award-winning fleet management system to 15,000 customers actively managing over 175,000 vehicles. This represents a 30% growth rate year on year in the number of fleet vehicles managed using TomTom's WEBFLEET® fleet management system. As a result of TomTom's organic growth strategy, WEBFLEET remains the largest single-platform, legacy-free fleet management system in Europe.

The continued growth reflects the on-going development of a worldwide local partner network to sell and support TomTom's advanced business systems.

"TomTom has cemented its leading position in the industry by offering consistently outstanding products and support, delivered by an ever-growing network of local reseller partners across 22 countries," said Thomas Schmidt, Managing Director TomTom Business Solutions.

To support this growth TomTom has recently expanded the capacity of its WEBFLEET® fleet management software platform, setting new industry standards for security, availability and performance.

"Our thriving partner network, aligned with our advanced technology and future-proofed IT infrastructure, helps customers realise daily global savings of more than €1.5 million. Our organisation continuously raises the bar for levels of professionalism and customer care," added Thomas.

TomTom's Gold Partner, Schrader & Trojan, celebrated the activation of the 175,000 vehicle with customer Stölting Service Group who decided to extend the use of TomTom fleet management within their service fleet.