TomTom

Tele Atlas Delivers New Map of India with Expanded Coverage and Rich Visual Content

High-quality Tele Atlas maps and content demonstrate company's commitment to the Indian market and its growing navigation and LBS sectors

Pune, India, 19 January 2010 — Tele Atlas, a leading global provider of digital maps and dynamic content for navigation and location based solutions, today unveiled an expanded map for India, which includes coverage of nearly 640,000 kilometers of navigable roads covering more than 75 percent of the country's urban population. Available from Tele Atlas Kalyani India Ltd., a leading map provider in India serving the consumer markets, business-to-business and business-to-government market segments, the new mapsinclude navigable street network coverage for turn-by-turn and location-based applications of 336 cities across the country.

Tele Atlas' new map of India includes:
- 2D City Maps covering more than 350 square kilometers across eight key Indian cities - Ahmedabad, Bangalore, Chennai, Delhi, Hyderabad, Kolkata, Mumbai and Pune;
- 82 3D Landmarks of notable structures in major Indian cities such as Chennai Mofussil Bus Terminus, Chhatrapati Shivaji Terminus, Dakshineshwar Kali Temple and India Gate;
- Lane and signpost information for major roads in Delhi and Mumbai;
- Coverage of key metropolitan areas, as well as popular weekend holiday destinations such as Alibaug, Kullu-Manali and Mussoorie; and
- More than 1.5 million POIs, across 53 categories including residential buildings and apartments, shops, places of worship, schools, hotels, banks, petrol stations, and other popular destinations andincluding more than 560,000 villages points.

Designed to be fully aligned with Tele Atlas' global map offering and seamlessly integrated within Tele Atlas' Asia Pacific regional data offering, the new Tele Atlas maps and content for India are available for Tele Atlas portable navigation, wireless, Internet, automotive and enterprise customers worldwide for compilation and deployment. The release marks the company's third commercial delivery of India products within the past year and Tele Atlas will continue to expand its offering of India in the future with additional map coverage and content throughout 2010.

The Tele Atlas map database for India provides highly precise geometry combined with positional accuracy for a superior navigation experience. In addition to expanded road network coverage, Tele Atlas' latest map of India includes advanced display features such as 3D Landmarks, 2D City Maps, and lane and signpost information, which provide richer navigation and local search applications with maps that more closely reflect end users' surroundings. Notably, in 2008, Tele Atlas Kalyani India was named first VAR of India's digital maps, allowing Tele Atlas Kalyani India to release Survey of India-approved digital maps and custom map content within the public domain for commercial use.

"Growth in location-based products and services in India, from automotive to wireless and location-based services (LBS), enterprise and government applications, continues to outpace many regions around the world," said Rajive Chandra, Tele Atlas Director of Sales and Marketing, APAC. "We've made significant investments here, and today enjoy a leading position as India's premier digital mapping provider. With a strong team, high-quality digital maps and rich content, Tele Atlas is in the best position to continue to help our customers enhance their navigation and location-based solutions and enrich their end users' experiences."

About Tele Atlas
Tele Atlas delivers the digital maps and dynamic content that power many of the world's most essential navigation and location-based services (LBS). Through a combination of its own products and partnerships, Tele Atlas offers map coverage of more than 200 countries and territories worldwide. The company was founded in 1984 and has offices in 27 countries around the world. Today, Tele Atlas maps are developed with the insight of a community of millions of GPS system users worldwide, who are adding to the company's unmatched network of sources to track and validate changes in real time, and deliver the best digital maps and dynamic content. For more information, visit www.teleatlas.com or http://investors.tomtom.com/index.cfm Tele Atlas is a subsidiary of TomTom N.V. (AEX: TOM2).