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TomTom App Center showcases integrated fleet business applications

April 9, 2013 – TomTom has launched a new resource to showcase the range of business applications available for integration with its fleet management technology.

The TomTom Business Solutions App Center is a dedicated web resource, detailing a range of partner applications ready for integration with TomTom's WEBFLEET platform. These include office solutions, such as CRM, ERP, scheduling and planning software.

This move is at the heart of TomTom Business Solutions' strategy to create added value for connected vehicle and fleet management solutions and expand its network of development partners.

"The new App Center will enable companies to identify those solutions that can be swiftly deployed and integrated with their TomTom system," said Thomas Schmidt, TomTom Business Solutions' Managing Director.

"By bringing fleet management data together with information from a host of other software systems, companies can benefit from greater efficiencies across all areas of their business – from workflow management to customer service. With our seamless integration options customers do not have to change the way they work, they simply improve it ".

The App Center will also host in-vehicle and mobile applications. Recently, TomTom opened the Bluetooth channel on its in-vehicle LINK tracking device, enabling connectivity with a host of hardware devices for use in and around the vehicle.

The App Center launch is designed to spark the development of more integrated business applications, further enhancing the potential of TomTom's fleet management platform. Developer partners can work with TomTom's API WEBLFEET.connect and LINK.connect to create new solutions.

The App Center can be found online at http://integration.business.tomtom.com

For Developers interested in integrating their solution with WEBFLEET: detailed developer resources can be found at :
https://business.tomtom.com/en_gb/fleet-management/integration/resources/