



New TomTom GO range provides the smartest portable navigation on the market

Even easier to use, the new TomTom GO range introduces portable in-car navigation systems with optimised screen size

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TomTom, a leading navigation solution provider, today reveals the full features of the new TomTom GO range.

The new product line will gradually replace the current award-winning GO range, and includes three models, the TomTom GO 910, TomTom GO 710 and TomTom GO 510.

"The new TomTom GO range takes car navigation to the next level with its easy to use, stylish and innovative features," said Harold Goddijn, TomTom's chief executive officer. "We have expanded the map coverage and made substantial improvements in software and design, as well as developed TomTom HOME, a unique software application for managing any driver's portfolio of content and services. In addition we have added smart new extras like text-to-speech functionality, a fully integrated MP3 player and a pre-installed safety camera database to provide advanced technology that will complement every drivers' daily navigation needs."

All three TomTom GO devices can now be utilised as a hands free car kit thanks to its compatibility with BluetoothTM wireless technology, enabling users to easily make or accept phone calls whilst navigating. The new pre-installed safety camera database ensures the navigation process is as safe and convenient as possible. Furthermore, the iPod[®] control enables customers to operate their iPod[®] seamlessly via the touch screen functionality and play music over the built in audio speaker or car stereo.

Building on the strengths that have made TomTom devices so popular, the new TomTom GO series includes hundreds of features and software improvements such as route choice, re-route calculation and itinerary planning, making it even easier to navigate from A to B.

All users of the new TomTom GO range will benefit from the ground breaking, extra wide 4 inch LCD touch screen. The high quality screen will provide the driver with an even clearer 3D map view and graphics. The improved anti-glare screen uses a built-in sensor that automatically adjusts to the changing external light, ensuring optimal display in any weather conditions by day, night and even in direct sunlight.

With the new TomTom GO series, TomTom introduces TomTom HOME, a free software application that is compatible with PC and MAC. TomTom HOME enables users to manage, download, store and transfer content from their computer onto the new TomTom GO. Drivers can pre-plan their route, download maps and it will be even easier to access the new and improved TomTom PLUS content & services like TomTom Audiobooks, TomTom Buddies, TomTom Traffic & Road Conditions and Weather [see separate press release].

TomTom GO 910

The TomTom GO 910 is TomTom's top of the line, feature-rich, all-in-one portable navigation device. It has been developed specifically to meet the requests of TomTom's most demanding customers.

The TomTom GO 910 is the world's first device to store pre-installed maps* of Europe, the USA and Canada, making driving in multiple continents a reality.

The TomTom GO 910 includes new advanced text-to-speech** technology enabling street names and places to be read aloud as part of the spoken instructions. In addition, this feature enables traffic alerts and SMS messages to be read aloud.

Another new feature is the built in digital TomTom Jukebox, a music player enabling drivers to listen to all their favourite tunes whilst on the move. With a built in 20 GB hard drive there is room to store 1000's of songs and play them through the car's Hi-Fi system or the TomTom GO's built in audio speaker, whilst viewing your favourite images as a slideshow.

A remote control comes as standard with the TomTom GO 910, enabling passengers to operate the device safely and easily from anywhere in the car.

TomTom GO 710

TomTom GO 710 has the same easy-to-use navigation software, best routes, 3D map view and spoken instructions as the TomTom GO 910. Additionally it has hands-free functionality via Bluetooth-enabled phones and comes pre-installed with the most up-to-date door to door map of Western Europe stored on the memory card.

TomTom GO 510

Completing the new TomTom GO range, the TomTom GO 510 features award-winning software, hands-free calling via Bluetooth-enabled phones, as well as the latest pre-installed map of your country and cross border navigation to any town in Western Europe on the memory card.

TomTom GO features and accessories at a glance

	TomTom GO 910	TomTom GO 710	TomTom GO 510
Maps***	Europe, USA & Canada	Western Europe	Detailed country map and cross border navigation to any town in Western Europe
Hands free calling	v	v	v
MP3 player and audiobook player	v	X	X
Slideshow	v	X	X
Text-to-speech technology	v	X	X
Pre-installed safety camera database	v	v	v
PLUS services	v	v	v
RDS/TMC Traffic Receiver	accessory	accessory	accessory
TomTom HOME	v	v	v
iPod® Control	accessory	accessory	accessory
Extra wide touch screen	v	v	v
Storage	20 GB HDD	SD card	SD card
SiRF Star III GPS	v	v	v
Bluetooth	v	v	v
Light sensor	v	v	v
Home dock	v	v	v
New design windscreen dock	v	v	v
External microphone	v	v	v
Remote control	v	accessory	accessory
Screen dimensions	112x81x66 mm (4,4x3,2x2,6 inch)	112x81x66 mm (4,4x3,2x2,6 inch)	112x81x66 mm (4,4x3,2x2,6 inch)

Pricing & Availability: The new TomTom GO series will be available from major retailers across Europe starting from April 2006. Please watch the TomTom website, www.tomtom.com for country specific availability.

TomTom GO 910 has a recommended retail price of €699

TomTom GO 710 has a recommended retail price of €599

TomTom GO 510 has a recommended retail price of €499

*Tele Atlas provides all maps for the new TomTom GO range

**Text-to-speech:

Text-to-speech functionally is available in 8 languages: German, UK English, USA English, Spanish, French, Italian, Dutch and Portuguese

***Map coverage:

United Kingdom, Belgium, Netherlands, Luxembourg, Sweden, Norway, Denmark, Finland, France, Germany, Austria, Switzerland, Poland, Czech Republic, Slovakia, Hungary, Italy, Spain, Portugal and all the USA and the Canadian states