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TomTom Adventurer: Explore With Your Heart

New GPS Outdoor Watch built tough to stand up to all your outdoor activities



IFA, Berlin, 1 September 2016 – TomTom ([TOM2](#)) today launches [TomTom Adventurer](#): the new GPS Outdoor Watch built to elevate your outdoor activities with dedicated sports modes for hiking, trail running, skiing and snowboarding. TomTom Adventurer is equipped with a built-in heart rate monitor, barometer, compass and automatic lift detection for snow sports. It also comes with GPS tracking and Route Exploration, building on TomTom's heritage as a global leader in navigation and mapping.

TomTom Adventurer takes snow sports technology to a whole new level with automatic lift detection. Now, users can see key stats after each time down the slopes. With one look at your TomTom Adventurer you get live stats including speed, altitude, descent and gradient. For trail runners and hikers, route exploration, elevation metrics and the added security of an extended battery life* means new mountainous paths can be explored confidently.

"We're excited to launch TomTom Adventurer today, an easy-to-use GPS Outdoor Watch designed to bring out the explorer in us all," said Corinne Vigreux, co-founder and managing director, TomTom Consumer. "We believe anyone who loves the outdoors deserves to have access to high-end technology typically reserved for the extreme mountain man. Now, with TomTom Adventurer everyone can start tracking their activities whenever they are exploring new heights."

Along with tracking your outdoor activities, TomTom Adventurer also comes with 24/7 activity tracking and every run, swim, cycle or gym session can be tracked in dedicated sports modes. You can track your pulse using the built-in heart rate monitor, while the integrated music player can make your activities even more enjoyable.

TomTom Adventurer joins the TomTom Sports' range of sports and fitness products created to inspire people to Get Going by making it easier for people to get fit, get better and get out there.

TomTom Adventurer will be available in October and costs 299 euro.

More information can be found here www.tomtom.com/outdoor.

To download images of this or any of our products, please click [here](#)

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